

ASA-IM WISHES JAPANESE OILSEED INDUSTRY PROSPERITY

ASA-IM Japan Country Director Brabant traveled to Kyoto to participate in the 1150th Edition of the “Hinotosai” Oil God Festival April 3, 2010 at the Rikyu Hachimangu Shrine held since the 9th Century. Every April, top oil industry leaders gather to participate in a ceremony to commemorate the occasion and offer prayers for prosperity for the vegetable oil industry in Japan. This year nearly 100 executives from 16 oil crushers and manufacturers along with 31 edible oil wholesalers, JOPA, JOFIEA, Government of Japan and local officials, and ASA-IM Japan to participate in this important annual trade gathering. Kazuo Ogome, President of the Japan Oilseed Processors Association (JOPA) and Nisshin OilIIO served as official ceremony representative for participants. CD Brabant on behalf of ASA-IM offered a symbolic bowl of oil with a lighted flame along nearly others who took part in the ceremony. Brabant also participated in the annual oil wholesaler trade luncheon where top oil industry and wholesalers executives exchanged information about the future of the industry and market. ASA-IM Japan was the only non-Japanese organization invited or represented at this important Japanese Oilseed and Oil Industry event celebrated for the 1150th year.



Ceremony of lighted vegetable oil offerings...



Oil industry people at Oil God Festival in Yuso Rikyu Hachimangu