

FIRST ASA-IM JAPAN AQUACULTURE FEED TEAM VISITS US

The first-ever ASA-IM Japan Aquaculture Feed Millers Team to the USA traveled to San Diego to participate in “Aquaculture 2010.” The team composed of three major aqua feed millers currently specializing and/or highly interested in SBM as an aquaculture feed were able to exchange ideas with more than 1,000 aquaculture scientists and specialists attending this important industry gathering. Of most interest to Japanese participants were sessions related to marine water production sustainability using soy as an alternative to current aquaculture feeds used in Japan as well as information related to tuna production based on tightening supplies globally. Also, given many marine species lack digestive enzymes to break down plant protein, participants were keen to learn of specific formulations-modifications which may be viable in the Japanese market. While EPA and DHA levels play important health-consumer marketing roles outside Japan, there are concerns here consumers might perceive this to mean ‘greasy’ sashimi or sushi so more study needs to be done.



ASA-IM Japan Team members at Aquaculture 2010



USSEC booth at Aquaculture 2010